

ST. GALLEN, EXHIBITION CENTRE 7.3
Hall 7 - directly above the arena



FACTS AND FIGURES	
Dimensions	ca. W 16.50 m x H 4.00 m
Total size	ca. 66.00 m2
Availability	Permanent
Illumination	Not available
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ On Hall 7	
■ Dominates the outdoor area and arena	
■ Visible from Hall 3, 5 and 9	
■ Repeat contacts	
■ Entire visitor flow is channelled here	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ Non-exhibitors upon request	

